

**Review Guide** 

## EAT SHOP REWARD

## Earn discounts and deals from businesses by

- Participating in contests
- Liking them on Facebook
- Giving them feedback
- Following them on Twitter
- Joining exclusive clubs



Most businesses don't take advantage of social media effectively. That's just how it goes. You're great at running your business, but you weren't born an online marketer.

That's where uPerks takes the reins. uPerks is a comprehensive system of rewarding your biggest fans for spreading word of mouth about your business in the form of engaging photos, likes, follows, participating in uPicks, and joining the exclusive uClub.

The end of social disengagement is near, and finally, you'll have an audience actually paying attention and clamoring for a seat at your restaurant, or a spot in the register line at your retail location.



To find out more about uPerks, check out our website: <u>uperks.com</u>